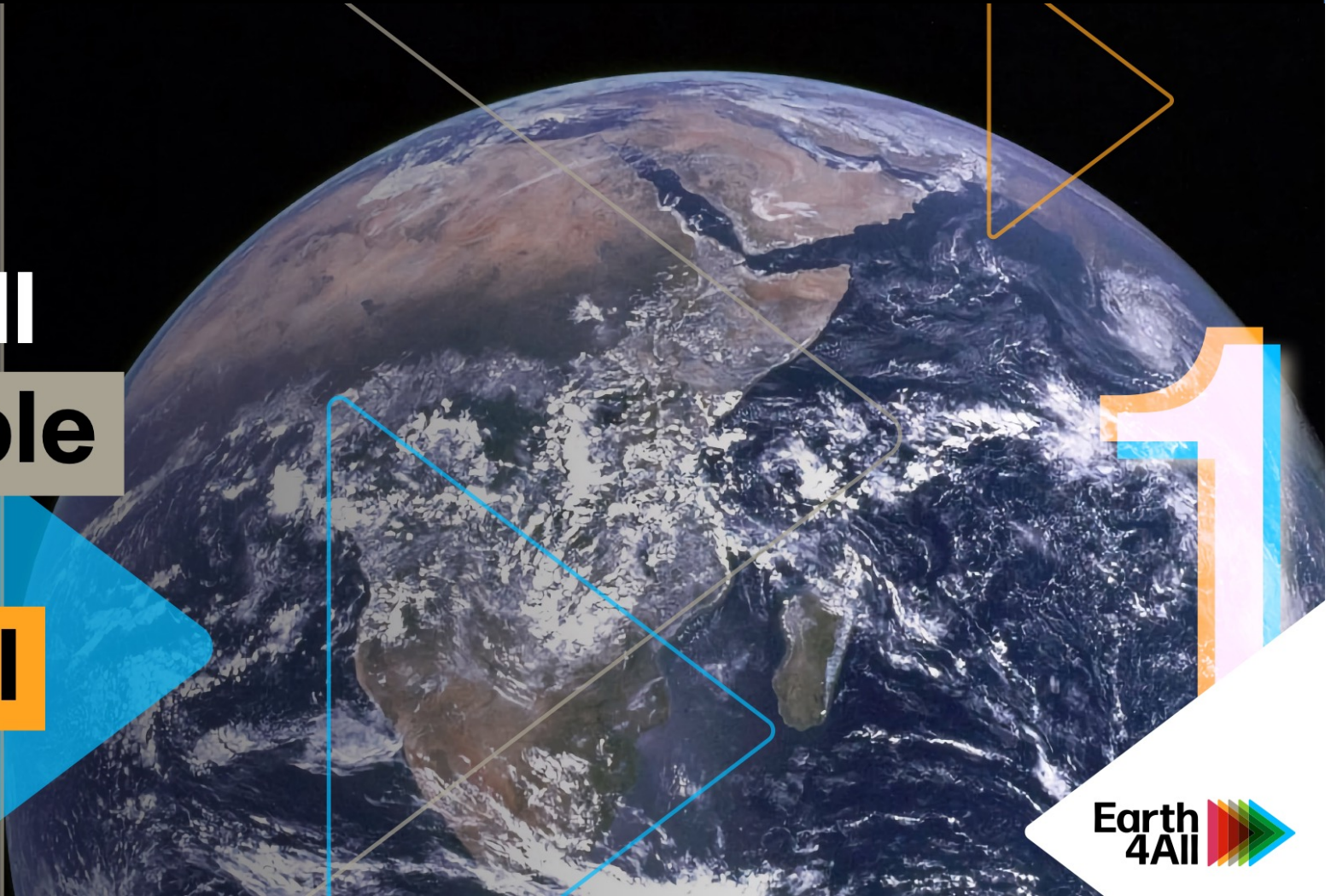


Key message #1

**Earth4All
is possible
and
essential**

**Earth
4All** 



A man wearing a blue patterned headscarf and a dark tank top is carrying a heavy load on a shoulder pole. The load consists of a large pink plastic bag and a blue bag. He is walking through a lush green forest. The image is overlaid with various text boxes and decorative elements.

Key message #2

The economic
system is
destabilising
people
and planet

Despite unprecedented wealth, societies remain extremely vulnerable to health, humanitarian and economic shocks. **This century, societies will face long-term existential threats on top of inevitable short-term shocks.**



Key message #3

Societies face
**rising social
tensions** in the
coming decades
as a result of
**destructive levels
of inequality**

High levels of inequality reduce trust and undermine social cohesion. This will make it more difficult to deal with shocks and existential challenges like climate change.

3

Key message #4

On current paths, global average temperature is likely to exceed 2.5°C, **significantly exceeding the target** stipulated in the Paris Agreement on Climate

This brings severe risks to all societies. **Earth's resilience** – its capacity to respond and rebound from shock - is reducing each decade as a result of inaction to protect the climate and biosphere. If the warming is allowed to pass 1.5°C, there will be risk of **unstoppable, self reinforcing damage in the future** (permafrost thawing, forest death).

4



Key message #5

**The faster
we act,
the better**

If current efforts are not accelerated dramatically in this decade, continued poverty and rising climate change will cause social collapse in vulnerable regions. **Humanity's future on Earth will be vastly more peaceful, more prosperous and more secure** if societies do everything in their power to transform economic systems this decade than if they do not.

5

Key message #6

The
transformation
will be
disruptive

Solutions must be fair and just or risk rejection. **Solutions must work for the majority**, ensuring clear rise in the wellbeing of the working majority.



Key message #7

**We know
well what needs
to be done**

The challenge is to agree to do it. One major challenge is that what the world needs is not profitable from the short term investor point of view. **Five extraordinary turnarounds are needed. They amount to a full-scale economic transformation.**



Key message #8

**The economic
transformation
is affordable**

The investment needed to build a more resilient civilization is likely to be small: in the order of **2-4%** of global income per year for **sustainable energy security and food security**. Costs will be highest during the first decades after implementation starts, and then decline.

8

Key message #9

The economic
transformation
requires
active
governments

An active collective effort to solve the problems of poverty, inequity, and climate change – even if those solutions do cost more in the short term than doing nothing. **Luckily the process will create jobs, innovation and economic growth.**

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Key message #10

Overconsumption in high-income countries has to be curbed

Material consumption among high-income takers is a major driver of climate change, ecosystem decline and pollution and makes it increasingly difficult for poor people to enhance their living standards. **Policies must be implemented to provide sufficiency for all by redistributing wealth and lowering the material footprint of the rich.**

A group of smiling children looking out from a wooden window. The children are of various ages and are dressed in colorful clothing. The window is made of dark wood and is set into a light-colored wall. The children are looking towards the camera with bright, happy expressions. The overall scene is bright and positive.

Key message #11

Redistribution of wealth is essential

The 10% richest take more than 50% of national incomes. Their share must be reduced to less than 40%. Major tools, beyond higher taxes on the rich, will be a Citizens Fund for the global commons and social commons, distributing a **Universal Basic Dividend to all.**



Key message #12

The next step is
to gather
broad political
support for the
economic
transformation

There is already growing support for action to stop current trends. And emerging initiatives like Wellbeing Alliance, Green Deal, New Deal, Global Deal, Ecological Civilization. The need now is to scale up a major advocacy and public campaign to drive the conversation on economic systems change and open up policy windows.

Earth4All will do its bit.

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